

EXHIBITOR UPDATE



THE 2011-LONG BEACH LANDSCAPE DESIGN • BUILD • MAINTAIN • SUPPLY EXPO



Pre-Registration is Up!

Pre Registration is at another record pace! We are bigger and better than ever! More to do, more to see, more to experience, more than ever before. Which means more business and networking for both you and your business.

Check Your Mail!

To get even more attendees to the show, we have mailed two 2011 Landscape Expo Posters for you to display! Get the word out, advertise, show your customers and other landscape professions what they are missing and come to the show!

Move In...

Also, your Exhibitor packets for the show are being mailed in a separate package. This packet has everything you need including info on booth set up, decorator info, parking locations, rules, regulations and more. If you have a larger booth you may schedule your **Move In Day** for Monday Oct. 10, otherwise regular move in is Oct. 11 from 8 a.m. - 8 p.m. Call Marcia at 714-979-5276 x141 for more details.

The Exhibitor Manual is Also Available online at LandscapeOnline.com.

New This Year!

- Expanded Exhibit Hall
- Expanded Hours - 9:00 AM - 3:00 PM
- New EXPRESS BADGE Pre-Registration
- New Product Showcase Area
- New Lighting Effects Area
- History of Landscape Display
- UC Co-op Extension Sustainability Series
- Irrigator Tech Hands-On Workshops
- NAPWL Business Tool Box Series
- Tree Trimming Demonstration
- FREE NAPWL Panel Discussion
- The "Turf Bug" by Dream Turf
- "Women in the Dirt" Movie
- Tacos & Beer - Plenty to Eat & Drink
- The Landscape Expo Reception Wed. 3-6 pm
- and Lots, Lots More ...



INTERESTED IN E-BLASTING THE LOCAL MARKET? Get 50% off before Oct. 31
Call 714-979-5276 x118 to find out more
or if you have any questions regarding the show. **SEE YOU THERE!**