



INTRODUCING

The FIRST EVER Landscape Architect and Specifier Expo (LA Expo) to be held March 30th, 2012 at the Long Beach Convention Center, Long Beach, California.

The LA Expo was created specifically for Landscape Architects, Designers and Commercial Specifiers in the western United States. The LA Expo is an offshoot of The Landscape Expo - Long Beach (TLE/LB), which better serves the Installation and Maintenance Contractor, Head Groundskeeper, Landscape and Golf Course Superintendent and Lawn Care Professional. The two events will be held six months apart.

Momentum is already growing for the expo, as 20% of the available booth space was sold on the very first day.

If you are interested in exhibiting, please contact Vladimir Kostich at 714-979-5276 x118 or vkostich@landscapeonline.com.

If you'd like to present a seminar or workshop, please contact Michelle Medaris at 714-979-5276 x132 or mmedaris@landscapeonline.com.

Attendee pre-registration will begin 1/1/12.

This is going to be a key annual, regional event and we look forward to your participation in the years ahead.

Thank you for your time and consideration . . . We'll see you at the Expo!

Sincerely,

Producer