



PRESS RELEASE
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Landscape Architect and Specifier Expo Launched by the Producer of The Landscape Expo

Introducing the FIRST EVER Landscape Architect and Specifier Expo (LA Expo) to be held March 30th, 2012 at the Long Beach Convention Center, Long Beach, California.

The LA Expo was created specifically for Landscape Architects, Designers and Commercial Specifiers in the western United States. The LA Expo is an offshoot of The Landscape Expo - Long Beach (TLE/LB), which better serves the Installation and Maintenance Contractor, Head Groundskeeper, Landscape and Golf Course Superintendent and Lawn Care Professional. The two events will be held six months apart.

“As the design segment of the industry is very different from the installation and management elements, opening a new venue will allow us to focus on targeted attendees for each conference,” said George Schmok, expo producer and LASN publisher. “LA Expo will be a regional venue in which Landscape Architects, Specifiers and those who provide goods and services to the profession can get together to exchange ideas, introduce new products and technologies, establish and renew business relationships, and talk projects.”

The 2012 Landscape Architect Expo is scheduled for March 30th and will be held at the Long Beach Convention Center in Long Beach, Calif. The show is also geared for City and Land Planners, Park & Recreation Professionals, Resort and Facility Managers, Architects, Developers and Landscape Designers.

Discounted Early Bird pricing is currently available and booth space can be reserved now by contacting expo sales at (714) 979-5276 ext. 118 or by email at vkostich@landscapeonline.com.

About Landscape Communications, Inc.

Landscape Communications, Inc. (LCI) is a privately held corporation headquartered in Tustin, Calif. LCI is an integrated media company dedicated to leading the landscape industry in educational content, editorial excellence, audience interaction, market development, product introductions, advertising market share and professional ethics by delivering industry-based information to targeted audiences through user-friendly, visually superior, lead-generating platforms. In addition to producing the Landscape Architect Expo, LCI produces The Landscape Expo – Long Beach, publishes Landscape Architect and Specifier News, Landscape Contractor/ Design • Build • Maintain, and LandscapeOnline Weekly, and provides LandscapeOnline.com to the commercial landscape industry.

For more information about LCI Expos, please contact 714-979-5276 x. 130

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