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For further information, contact: Michelle Medaris
Landscape Communications, Inc.
Phone: (714) 979-5276 Ext. 132
mmedaris@landscapeonline.com
www.LandscapeOnline.com

## The 2011 Landscape Expo Adds Lighting Effects, Outdoor Living and New Products Displays

LONG BEACH, CALIF. - The 2011 Landscape Expo, the most attended industry trade show and conference for all landscape professionals, will be held October  $12^{th}-13^{th}$ , daily from 9:00 a.m. to 3 p.m., at the Long Beach Convention Center in Long Beach, Calif. This will be the third consecutive year the expo has been held at this venue, since moving from Pomona, California in 2009.

## New This Year: Lighting Effects, Outdoor Living and New Products Displays

The lighting area will have demonstrations presented by Brilliance LED, Visionaire, Nightscaping, Sebco, Focus Industries and Unique Lighting.

The Outdoor Living section will feature a fireplace, outdoor kitchen, patio furniture and terra cotta planters presented by Summerset, Stepstone, Eye of the Day and LA SteelCraft.

In the new products display you will be able to sample and view new products from Irritrol, Southland Sod Farms, Direct Edge, Underhill International, ExakTime, B&D

14771 Plaza Drive, Suite "M" Tustin, CA 92780 • 714-979-5276 • FAX: 714-979-3543

Landscaping, Pacific Interlock Pavingstone, Fiore Stone, Free Flow, WCS, RH Peterson, AA Equipment, Rotoluxe and Maruyama.

Last year's event, drew more than 32,000 landscape professionals including; landscape architects, contractors and designers, city, school and facility landscape superintendents and their qualified staff members, residential/commercial lawn care pros, as well as arborists, and pest control specialists. This year, the attendance is expected to be over 5,000. At last years 2010 Expo, 236 vendors exhibited, showcasing a wide variety of products and services for the landscape industry.

Once again, you will see similar face such as JCB, Vortex, Advanced Drainage Supply, Eye of the Day Design and many more. Attendees will have the opportunity to meet face-to-face with vendors, explore cutting edge products, equipment and design elements, learn new ways to grow their business, earn CEU's, find all the latest time saving tools & technologies in one convenient location, and network with peers and diverse landscape professionals.

## **About Landscape Communications, Inc.**

Landscape Communications, Inc. (LCI) is a privately held corporation headquartered in Tustin, Calif. LCI is an integrated media company dedicated to leading the landscape industry in editorial excellence, educational content, advertising market share, product introductions, audience interaction, market development and professional ethics by delivering industry-based information to targeted audiences through user-friendly, visually superior, lead-generating platforms. In addition to producing the Landscape Expo, LCI produces the LASN Expo and publishes Landscape Architect and Specifier News and Landscape Contractor/ Design • Build • Maintain magazines, Landscape Online Weekly, and www.LandscapeOnline.com.