

THE 2011 LANDSCAPE DESIGN • BUILD • MAINTAIN EXPO

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FREE Panel Discussion Hosted by NAPWL!

At the 2011 Landscape Expo Long Beach on Wednesday, October 12th at 1:00 pm the National Association of Professional Women in Landscape (NAPWL) will present a **FREE** panel discussion, **"Improving Project Management for Small Business,"** featuring top contractors, consultants and water resource specialists in the industry, along with landscape architects and designers. They will shed light on improving project workflow and working with subcontractors. The speakers include Shelley Sparks, Stephanie Landregan, Leslie Golden, Margie Grace, Karen Holt, Laura Dalton, Kelly Fore Dixon and Pam Pavela.

NAPWL will also present the groundbreaking documentary film by Carolann Stoney, *Women in the Dirt*.

About the Landscape Expo

Last year's event drew more than 3,200 landscape professionals, including landscape contractors, city, school and facility landscape superintendents and their qualified staff members, residential/commercial lawn care professionals, arborists, pest control specialists and landscape architects and designers. At the 2010 Landscape Expo, 205 vendors exhibited, showcasing a wide variety of products and services for the landscape

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industry. This year, attendance is expected to grow. Attendees will benefit from an additional 97 booths and extended show hours.

Meet face-to-face with vendors, explore new products, equipment and design elements, plus learn new ways to grow your business. Earn CEUs and find all the latest time saving tools and technologies in one convenient location, while networking with peers and landscape professionals.