

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

Your company is scheduled for a
FREE PRODUCT RELEASE*

as a value-added benefit to your advertising campaign.

LASN January 2011 Issue Product Focus is "Paving Materials"

To be included, please send an email to:

lshield@landscapeonline.com

with **"LASN January Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document):

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. Your company website address
5. World Premiere Status (See lower right corner for information)

Include a high resolution tiff or jpeg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

As a value-added benefit, a link to your website is added to the lower right corner of your product photo. All product focus images are hot linked in LASN's digital version online!

Product Submissions Due by November 15th

Contact: **Larry Shield, Product Editor**
lshield@landscapeonline.com
(714) 979-LASN (5276) x125

* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

LASN is #1 in Reach

- Total Circulation: 32,100** and Delivered to Virtually Every Licensed Landscape Architect in the Nation.

LASN is #1 in Readership

- **79%** of LASN's readership are either an owner, principal or partner.**
- **97%** of LASN's readers use LASN as a product resource.**

LASN is #1 in Response

- LASN is The #1 Product Resource in the Industry.

**Publisher's Proprietary Data

World Premiere

**Send
a new photo!**

Send LASN a photo that has never appeared in another publication and you will receive special **"World Premiere"** recognition and preferred positioning.



World Premiere

Real Life Vendors, Inc.

Introduce your new product or brochure in the most timely or topical issue of the year! Send *LASN* your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.

Information Request # 999



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