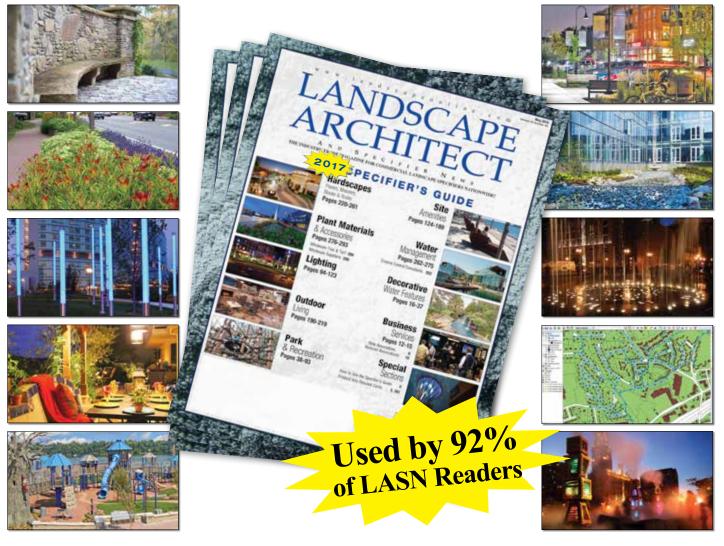


Advertising Prospectus for LASN's Annual May Specifier's Guide



Reach Key Decision Makers with the #1 PRODUCT DIRECTORY

for Landscape Architects Nationwide!

Reserve your space today!

For information Contact: (714) 979-5176 x113 or LASN@LandscapeOnline.com

Generate more leads, make more sales and increase brand awareness through the LASN Specifier's Guide.



- 1 With every ad placed you receive a Free full-color 1/8 page "Lead Generator" product profile, with your Phone Number, your Web Address, a link to your website and a reference to "See your ad(s) on page . . ."
- 2 All "Lead Generators" are **placed by Product Category** and easily referenced in each section's Table of Contents.
- 3 Double or triple your exposure! Just ask your sales rep for special multiple lead generator packages.
- 4 All ads are placed in size order in your specific product category. Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5 Every Full Page Advertiser also receives their logo at the top of their section.

YOUR VALUE ADDED EXPOSURES





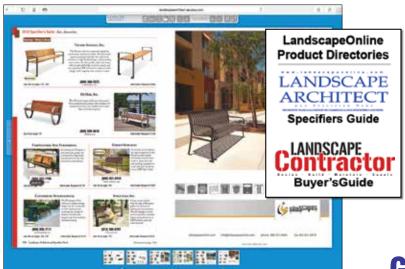
Full Year of Digital Exposure

Your linked products and logo are included in LandscapeOnline.com's **Product Search Engine** for one full year.

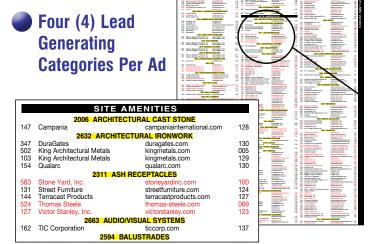
More Ways to Connect with **Potential Clients**

Featuring both a company search and specific product search.

A Full Year of Exposure in the Digital Issue



For an entire year, the complete LASN Specifier's Guide is prominently displayed and easily accessed on LandscapeOnline.com's homepage. Every Ad and Lead Generator is linked directly to your website.



Generates Sales Leads in 25 Different Ways!

Reserve Your Space Now! Call (714) 979-5276 x113

LASN's Annual Specifier's Guide

Put your products in front of virtually every Licensed Landscape Architect in the nation!

Total Distribution 35,000 Total Readership 110,000+



NETTO

Hardseape:

INCLUDING:

Virtually Every Licensed
Landscape Architect in the Nation

+

- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

Advertise Your Products for as Low as

\$295

*1/8 page full color product profiles appears in magazine and with your LandscapeOnline.com corporate profile.

Reserve your space today!

For information Contact: (714) 979-5176 x113

or

LASN@LandscapeOnline.com