



# LANDSCAPE ARCHITECT

AND SPECIFIER NEWS

THE INDUSTRY TRADE MAGAZINE FOR THE COMMERCIAL LANDSCAPE SPECIFIER NATIONWIDE!



## Advertising Prospectus for LASN's Annual May Specifier's Guide



Used by 92%  
of LASN Readers



Reach Key Decision Makers with the  
**#1 PRODUCT DIRECTORY**  
for Landscape Architects Nationwide!

**Reserve your space today!**

For information Contact: (714) 979-5176 x122 or [LASN@LandscapeOnline.com](mailto:LASN@LandscapeOnline.com)

# Generate more leads, make more sales and increase brand awareness through the LASN Specifier's Guide.

\*Reaching 35,000 Landscape Architects & Commercial Specifiers.

**IN PRINT**  
12 Month Desk Life,  
Used by 92% of LASN  
Readers



...powered the standard of ease of maintenance, standards and offer a Lifetime Warranty.

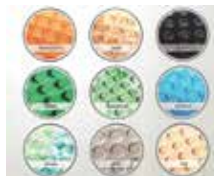
www.sofsurfaces.com  
800-263-2363 x230  
See ad on pages 71, 90  
Information Request # 9112



**MITCHELL**  
RUBBER MULCH

EZ Fall is a vulcanized rubber tile system offered in 2' x 2' and 4' x 4' tiles. The bottom of the EZ Fall rubber tiles are engineered with a proprietary waffle pattern modular absorption matrix that disperses energy upon impact. The EZ Fall product and technology provides unmatched safety, durability, longevity and modern aesthetics.

www.mitchellrubber.com  
800-677-1455  
See ad on pages 75, 90  
Information Request # 9079



World Premier

**Rubber Mulch**



Made 100% virgin, vulcanized compounds, solid rubber composition, and full depth color, Aweer Advantage is 6 times stronger than conventional playground tiles, delivering vastly superior durability, weather resistance and impact attenuation.

www.rubbercycle.com  
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Information Request # 9296

Safety Surfacing / Rubber Mulch **2**



**RUBBER MULCH**

LTR Products, the manufacturer of GroundSmart™ Rubber Mulch, is the industry's leading manufacturer of rubber mulch products into the landscape and playground markets. GroundSmart™ creates smarter landscapes and safer playgrounds.

www.groundsmaart.com  
800-961-0909  
Ad on page 90  
Information Request # 9245

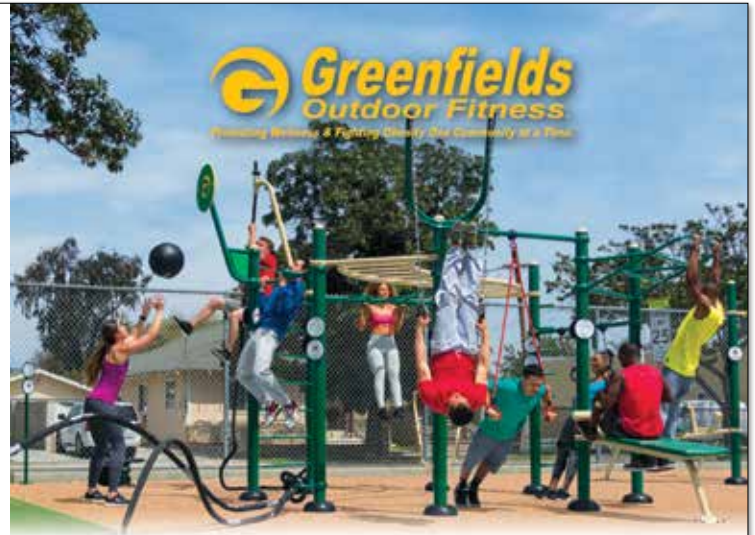
Safety Surfacing / Wood Chips



**Soft Solutions**

We at SoftFall/Sof Solutions have created a variety of surfacing solutions for all environments, equipment, fall heights, and budgets. So whether your facility is indoor, outdoor, wet, or dry, we have a surfacing solution to protect the kids at your site.

www.soft-fall.com  
800-523-8690  
See ad on page 90  
Information Request # 9457



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- Pack a huge punch in a small space!
- 15 simultaneous users
- 16+ activities



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Information Request # 556

- 1** With every ad placed you receive a **Free full-color 1/8 page "Lead Generator"** product profile, with your **Phone Number**, your **Web Address**, a link to your website and a **reference** to **"See your ad(s) on page . . ."**
- 2** All "Lead Generators" are **placed by Product Category** and easily referenced in each section's Table of Contents.
- 3** **Double or triple your exposure!** Just ask your sales rep for special multiple lead generator packages.
- 4** **All ads are placed in size order in your specific product category.** Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5** Every **Full Page Advertiser** also receives their logo at the top of their section.



# YOUR VALUE ADDED EXPOSURES

## DIGITAL Full Year of Digital Exposure

# LADETAILS

Your linked products and logo are included in  
**LandscapeOnline.com's Product Search Engine** for one full year.

### More Ways to Connect with Potential Clients

Featuring both a company search and specific product search.

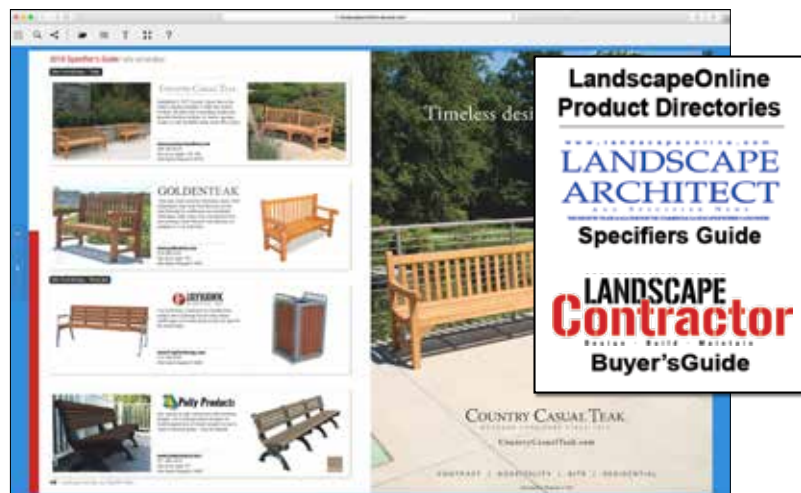
**133,000+**  
**Product Searches**  
**a Year!**

**Product**  
**Profiles with**  
**direct links**

**Include your**  
**CAD files with**  
**each product**

### A Full Year of Exposure in the Digital Issue

### Four (4) Lead Generating Categories Per Ad



SITE AMENITIES			
147	Campania	<b>2006 ARCHITECTURAL CAST STONE</b> campaniainternational.com	128
347	DuraGates	<b>2632 ARCHITECTURAL IRONWORK</b> duragates.com	130
502	King Architectural Metals	kingmetals.com	005
103	King Architectural Metals	kingmetals.com	129
154	Qualarc	qualarc.com	130
583	Stone Yard, Inc.	<b>2311 ASH RECEPTACLES</b> stoneyardinc.com	100
131	Street Furniture	streetfurniture.com	124
144	Terracast Products	terracastproducts.com	127
524	Thomas Steele	thomas-steele.com	069
127	Victor Stanley, Inc.	victorstanley.com	123
162	TIC Corporation	<b>2663 AUDIO/VISUAL SYSTEMS</b> ticcorp.com	137
		<b>2694 BALUSTRADES</b>	

For an entire year, the complete LASN Specifier's Guide is prominently displayed and easily accessed on **LandscapeOnline.com's** homepage. Every Ad and Lead Generator is linked directly to your website.

## Generates Sales Leads in 25 Different Ways!

### Reserve Your Space Now!

### Call (714) 979-5276 x122

# LASN's Annual Specifier's Guide

**Put your products in front of virtually every Licensed Landscape Architect in the nation!**

**Total Distribution 35,000**  
**Total Readership 110,000+**



## INCLUDING:

- Virtually Every Licensed Landscape Architect in the Nation

+

- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

**Advertise Your Products for as Low as**

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*\*1/8 page full color product profiles appears in magazine and with your LandscapeOnline.com corporate profile.*

**Reserve your space today!**

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**(714) 979-5176 x122**

**or**

**LASN@LandscapeOnline.com**

