LANDSCAPE

Your company is scheduled for a

FREE PRODUCT RELEASE*

As a value-added benefit to your advertising campaign. This month's product focus is...

NRPA Show Issue: Playgrounds

To be included, please send an email to: lshield@landscapeonline.com with "LASN October Product Focus" in the subject

heading. Provide the following information inside the body of the email (not attached as a Word document)

- 1. Company name
- 2. Name of a product of your choice
- 3. An approx. 25-word description
- 4. World Premiere Status
- 5. Website Address

Include a high resolution tif or jp g photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

As a new value-added benefit your website will be included in the lower right corner of the product photo. All product focus images are hot linked onto our website at www.LandscapeOnline.com

Contact: Larry Shield, Product Editor lshield@landscapeonline.com (714) 979-5276 x125

* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

About LASN:

LASN reaches virtually every Registered Landscape Architect in the nation.

LASN reaches more than 32,000 landscape architects and specification professionals throughout North America.

LASN is the number one publication in the industry for Reach, Readership and Response.



Send LASN a photo that has never appeared in another publication and you will receive special

"World Premiere" recognition and preferred positioning.



Real Life Vendors, Inc.

Send LASN your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.

Information Request # 999



Real Life Vendors, Inc.

Introduce your new product or brochure in the most timely or topical issue of the year! Send LASN your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.

Information Request # 999