IGDBM Buyer's Guide Advertising Programs



- With every ad placed you receive a Free full-color 1/8 page "Lead Generator" product profile, with your Phone Number, your Web Address, a link to your website and a reference to "See your ad(s) on page . . . "
- 2 All Lead Generators are placed by Product Category and easily referenced in each section's Table of Contents.
- **3** Want to add a second category or photo to the Guide? No Problem! Just ask your sales rep for special multiple lead generator packages.
- All ads are placed in size order in each product category. Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5 Every Full Page Advertiser also receives their logo at the top of their section.

Sign me up TODAY for the following Buyer's Guide Package: "Half Page" Package "Full Page" Package "Third Page" Package "Quarter Page" Package \$2,495.00 \$1,295.00 \$995.00 \$795.00 includes: includes: includes: includes: · Half Page 4/C Display Ad • Full Page 4/C Display Ad • Third Page 4/C Display Ad Quarter Page 4/C Display Ad • 1x - 1/8 Page Lead Generator Profile • 5 Ad Index listings with Website Links • 4/C Company Logo at beginning of • 5 Ad Index listings with Website Links 5 Ad Index listings with Website Links • Online Version with 7 Weblinks **Product Section** Online Version with 7 Weblinks Online Version with 7 Weblinks • 5 Ad Index listings with Website Links **Call LASN for Jr. Page rates • Online Version with 8 Weblinks

(Frequency Discount Available Call 714-979-5276 x113 for More Information)

me:		Company Name:	
Phone:	Email:		
Signature:			Date: