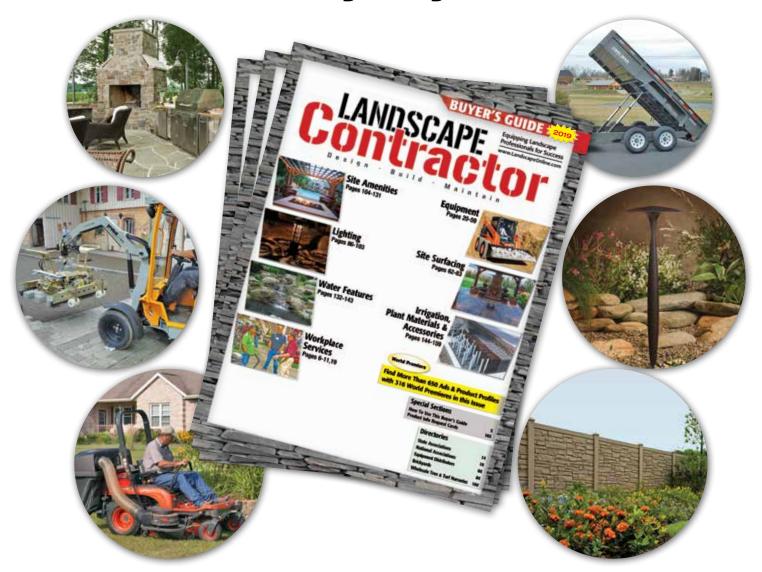


Advertising Prospectus for LC/DBM's Annual May Buyer's Guide



Reach Key Decision Makers with the #1 PRODUCT DIRECTORY for Landscape Contractors Nationwide!

Reserve your space today!

For information Contact: (714) 979-5176 x122 or LCDBM@LandscapeOnline.com

# Generate more leads, make more sales and increase brand awareness through the <a href="#">IC DBM</a> Buyer's Guide.

\*Reaching 50,000 Landscape Business Owners and Professionals



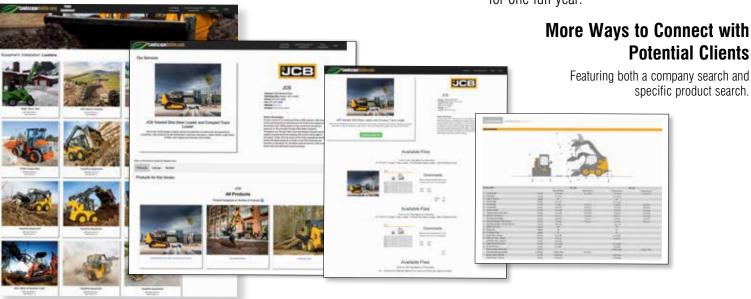
- <u>With every ad placed</u> you receive a **Free full-color 1/8 page "Lead Generator"** product profile, with your **Phone Number**, your **Web Address**, a link to your website and a **reference** to "See your ad(s) on page . . ."
- 2 All "Lead Generators" are **placed by Product Category** and easily referenced in each section's Table of Contents.
- 3 Double or triple your exposure! Just ask your sales rep for special multiple lead generator packages.
- 4 All ads are placed in size order in your specific product category. Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5 Every Full Page Advertiser also receives their logo at the top of their section.

## **YOUR VALUE ADDED EXPOSURES**

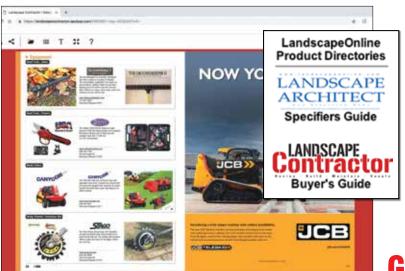
# Tools Equipment

## **DIGITAL**Full Year of Digital Exposure

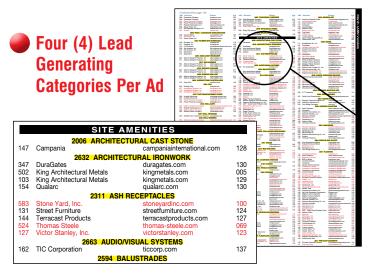
Your linked products and logo are included in **LandscapeOnline.com's Product Search Engine** for one full year.



#### A Full Year of Exposure in the Digital Issue



For an entire year, the complete LCDBM Buyer's Guide is prominently displayed and easily accessed on Landscape Online.com's homepage. Every Ad and Lead Generator is linked directly to your website.



#### Generates Sales Leads in 25 Different Ways!

**Reserve Your Space Now!** Call (714) 979-5276 x122

### LC DBM's Annual Buyer's Guide

Reach landscape business owners and superintendents across the nation!

# **Total Distribution: 50,000 Total Readership: 180,000+**



#### **Reasons to Advertise...**

- Mailed to 45,000+ landscape contractors nationwide.
- Includes multiple print and online exposures for 1 full year.
- 12-month "desk" life!
- Bonus distribution at 10 major trade shows.
- 'On-Demand' Lead Retrieval.
- Listing 1,000s of vendors across the nation.

**Advertise Your Products for as low as** 

**\$395** 

\*1/8 page full color product profiles appears in magazine and with your LandscapeOnline.com corporate profile.

#### Reserve your space today!

For information Contact: (714) 979-5176 x122

or

LCDBM@LandscapeOnline.com