

Month	Cover Theme	Bonus Distribution	Product Focus
JANUARY	SUSTAINABILITY Sustainable design seeks to work with nature and negate environment impacts, while reducing consumption of nonrenewable resources, minimizing waste and all the while creating healthy, productive environments. Water-efficient landscapes, “green infrastructure” and recycled materials are some of the phrases commonly associated with these designs.		<i>Sustainable Design</i>
FEBRUARY	CUSTOM RESIDENTIAL Approximately 70 percent of landscape architects do residential design work. LASN will showcase how landscape architects enhance residential properties with landscape design and outdoor-living elements.	FenceTech	<i>Paving Materials</i>
MARCH	PARKS By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted’s idea that “every community should have a park at its heart.”		<i>Landscape Perimeters: Fencing, Walls & Gates</i>
APRIL	LIGHTING How a landscape architecture design looks at night is not only about safety, but also aesthetics and energy savings. Use of decorative poles, shielded luminaries, uplighting, downlighting, spot, façade, path and step lighting fixtures and bollard lighting are just some of the options to enhance a site’s night environment.	LightFair International	<i>Lighting Products</i>
MAY	Annual Specifier’s Guide		
JUNE	SCHOOL & CAMPUS DESIGN LASN will feature school landscape designs at all levels of education—elementary, middle school, high school and college and university, plus engaging landscapes of corporate campuses.		<i>Play Structures & Safety Surfacing</i>
JULY	RESORT & HOTEL DEVELOPMENT A recent industry report forecast that expenditures on U.S. commercial building construction, which includes resort and hotel development, will increase 4.3% annually through 2023.		<i>Fire & Decorative Water Features</i>
AUGUST	DOWNTOWN DEVELOPMENT Downtown streetscapes are focusing on multimodal and pedestrian-friendly designs, enhancing traffic flow and attracting people to downtown areas to foster economic growth. The designs of landscape architects and the use of site amenities are crucial to their success.	TNLA	<i>Area/Street Lighting</i>
SEPTEMBER	LASN’s ASLA SHOW ISSUE/FIRMS OF MIAMI This year our popular annual issue featuring the project work of regional landscape architecture firms focuses on those firms either based in or with offices in and around Miami.	ASLA Show	<i>Open</i>
OCTOBER	NRPA SHOW ISSUE: PLAYGROUNDS LASN showcases the latest innovative playground designs for schools and parks. Accessible play for children of all abilities continues to grow, as does inventive, thematic design.	Double Show Issue!! NRPA Hardscape NA	<i>Open</i>
NOVEMBER	HARDSCAPES (SPECIAL SECTION: ADVERTISER Q&A) Hardscape materials and designs can give a residence, a town plaza, a streetscape or a campus a special identity, as well as offer stormwater management.		<i>Open</i>
DECEMBER	YEARBOOK / FORECAST 2021 The Yearbook issue is dedicated to the issues, events and activities of the national and state landscape associations in 2020, including ASLA State Chapter reports. LASN also looks at the economic forecast as it relates to the industry. This is an indispensable issue and is perfect to kick off your 2021 promotional campaigns.		<i>Best of the Year</i>