## LANDSCAPE

## 2022 Editorial Calendar

Month	Cover Theme	Bonus Distribution	Product Focus
JANUARY	LIGHTING How a landscape architecture design looks at night is not only about safety, but also aesthetics and energy savings. Use of decorative poles, shielded luminaries, uplighting, downlighting, spot, façade, path and step lighting fixtures and bollard lighting are just some of the options to enhance a site's night environment.		Lighting Products
FEBRUARY	CUSTOM RESIDENTIAL Approximately 70 percent of landscape architects do residential design work. LASN will showcase how landscape architects enhance residential properties with landscape design and outdoor-living elements.	FenceTech	Outdoor Living & Entertainment
March	PARKS By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted's idea that "every community should have a park at its heart."		Site Amenitiess
APRIL	HARDSCAPES Hardscape materials and designs can give a residence, a town plaza, a streetscape or a campus a special identity, as well as offer stormwater management.		Hardscape Elements
May	Annual Specifier's	s Gui	de
JUNE	SCHOOL & CAMPUS DESIGN (SPECIAL SECTION: AREA LIGHTING) LASN will feature school landscape designs at all levels of education—elementary, middle school, high school and college and university, plus engaging landscapes of corporate campuses.	LightFair International	Play Structures & Safety Surfacing
JULY	RESORT & HOTEL DEVELOPMENT A recent industry report forecast that expenditures on U.S. commercial building construction, which includes resort and hotel development, will increase 4.3% annually through 2023.		Fire & Decorative Water Features
August	STREETSCAPES (SPECIAL SECTION: ADVERTISER Q&A)  Downtown streetscapes are focusing on multimodal and pedestrian-friendly designs, enhancing traffic flow and attracting people to downtown areas to foster economic growth. The designs of landscape architects and the use of site amenities are crucial to their success.	TNL A	Area/Street Lighting
SEPTEMBER	NRPA SHOW ISSUE: PLAYGROUNDS LASN showcases the latest innovative playground designs for schools and parks. Accessible play for children of all abilities continues to grow, as does inventive, thematic design.	NRPA Show Hardscape NA	Landscape Perimeters
Остовек	LASN'S ASLA SHOW ISSUE/FIRMS OF THE PACIFIC NORTHWEST This year our popular annual issue featuring the project work of regional landscape architecture firms focuses on those firms either based in or with offices in and around The Pacific Northwest.	ASLA Show	Advertiser Corporate Profiles
November	STORMWATER & EROSION CONTROL  One of the primary responsibilities of a Landscape Architect is to plan for proper stormwater processing. Whether through divertment, percolation, drainage, retention, filtration, capture or reuse, the methods are many, the technology is developing and opportunities for improvement are boundless. Show the Landscape Architects how your products will help them in this all important facet of land planning and design		Stormwater ಟ Erosion Control
DECEMBER	YEARBOOK / FORECAST 2023 The Yearbook issue is dedicated to the issues, events and activities of the national and state landscape associations in 2022, including ASLA State Chapter reports. LASN also looks at the economic forecast as it relates to the industry. This is an indispensable issue and is perfect to kick off your 2022 promotional campaigns.		Best of the Year