

LASN's Annual Specifier's Guide

"We Put Your Brands in Their Hands!"

Total Distribution 35,000

Total Readership 105,000+



INCLUDING:

• Virtually Every Licensed Landscape Architect in the Nation

+

- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

12 Month Reference

96.05% of LASN Readers use the Specifier's Guide

61.62% Say Others Use Their Copy

77.97% 4 out of 5 Landscape Architects choose LASN over the competition as a Product Resource

YES! I want my company included in the LASN 2020 Specifier's Guide

<input type="checkbox"/> Full Page Package **Early Bird \$2,295. ⁰⁰ \$2,595.⁰⁰ includes: <ul style="list-style-type: none">• Forward Right Hand Full Page Ad• Logo placement in Ad Index• 2x Full Color Lead Generator Profiles• 12x Product Profiles in LADetails*• 2,000 Banner Ad Impressions in LAD• 6 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine	<input type="checkbox"/> Half Page Package **Early Bird \$1,095. ⁰⁰ \$1,295.⁰⁰ includes: <ul style="list-style-type: none">• Half Page 4/C Display Ad• 1x Full Color Lead Generator Profile• 8x Product Profiles in LADetails*• 4 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine <p>* Active for one year</p>	<input type="checkbox"/> Quarter Page Package **Early Bird \$595. ⁰⁰ \$795.⁰⁰ includes: <ul style="list-style-type: none">• Quarter Page 4/C Display Ad• 1x Full Color Lead Generator Profile• 4x Product Profiles in LADetails*• 4 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine	<input type="checkbox"/> Lead Generator Package **Early Bird \$395. ⁰⁰ \$495.⁰⁰ includes: <ul style="list-style-type: none">• 1x Full Color Lead Generator Profile• 4x Product Profiles in LADetails*• 4 Lead Generating Categories• 12 Month Exposure in Digital Magazine
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Your Name: _____

Your Company: _____

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To sign-up, mail this card, fax it to 714-979-3543 or email a copy to SpecGuide@landscapearchitect.com

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