

LC DBM Product Profile - American Excelsior Company

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use the Reader Service card on page 69
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IMPACT ON YOUR BUSINESS: Do you feel the performance of your erosion control project is being compromised due to budget constraints?

With Curlex® CL, you now have the opportunity to use an all-natural engineered fiber that competes head-on with bid prices of non-engineered straight fiber blankets, while providing added performance. When price and performance matter, you should ask if your ECB:

- Is made from natural fibers that are engineered to the thousandths of an inch
- Has fibers that are "barbed" helping to ensure better contact with the soil
- Can expand and contract when wet to cause the fibers to interlock with the soil and produce a natural mechanical function to the ECB
- Has fibers that actually interlock with one another
- Allows the installer to carry over 133 s/yds on every roll
- Is naturally "weed free" like Curlex, or do you have to ask?
- Contains 15 acres per truckload to help reduce freight charges
- Is dense enough to protect against sun, wind, heavy rain and help control fluctuations in soil temperature to expedite germination.

You can choose a fiber that just lies there, or you can choose Curlex - an all-natural 100% biodegradable fiber that has been engineered for a very specific purpose - to work for you to reduce erosion and promote ideal growing conditions for vegetation.

There is clearly a difference in product selection - When Price and Performance Matter™ - Curlex® CL.

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**American
Excelsior
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Earth Science Division

